

Local Market Update – February 2014

A RESEARCH TOOL PROVIDED BY THE MULTIPLE LISTING SERVICE OF HILTON HEAD ISLAND AND THE HILTON HEAD AREA ASSOCIATION OF REALTORS®



7: Folly Field

- 50.0%

+ 50.0%

+ 2.1%

Change in
New Listings

Change in
Closed Sales

Change in
Median Sales Price

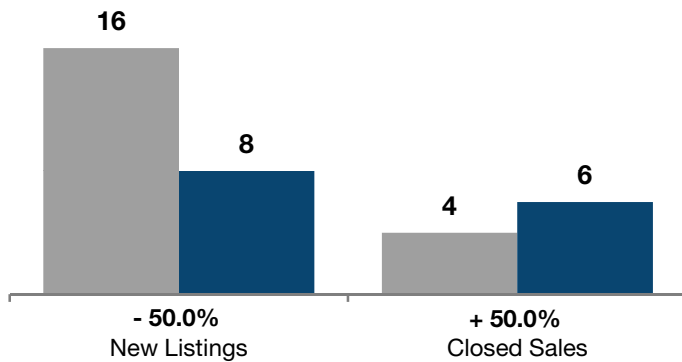
Attached Condominiums Only

	February			Year to Date		
	2013	2014	+ / -	2013	2014	+ / -
New Listings	16	8	- 50.0%	20	23	+ 15.0%
Closed Sales	4	6	+ 50.0%	6	11	+ 83.3%
Median Sales Price*	\$128,750	\$131,500	+ 2.1%	\$131,000	\$129,000	- 1.5%
Percent of List Price Received*	88.0%	94.3%	+ 7.2%	88.9%	92.6%	+ 4.2%
Days on Market Until Sale	191	147	- 23.0%	175	154	- 12.0%
Inventory of Homes for Sale	86	85	- 1.2%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

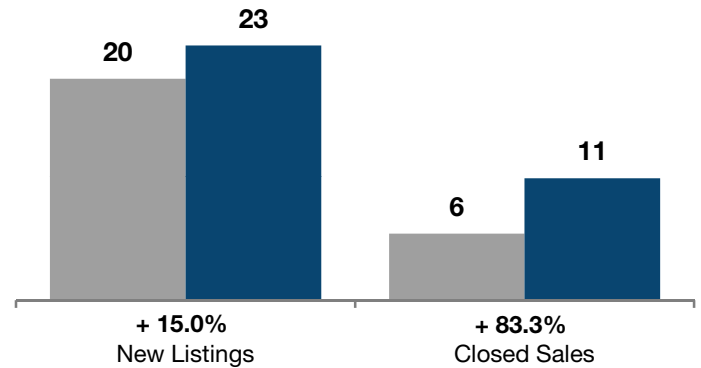
February

■ 2013 ■ 2014



Year to Date

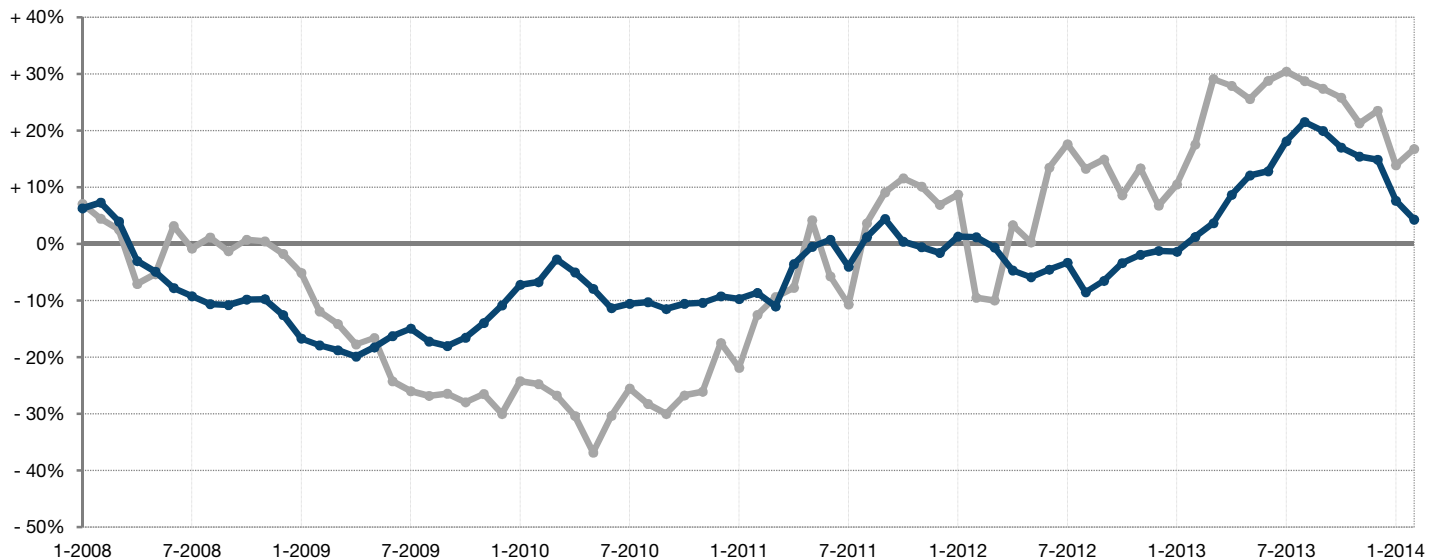
■ 2013 ■ 2014



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —

7: Folly Field – Attached Condominiums Only —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | Data is Copyright © 2014 All Rights Reserved. MLS of Hilton Head Island. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.